

BCAA DRINKS



1 PROTEINS ARE HOT INGREDIENTS

Proteins are the building blocks of every cell, tissue and organ.

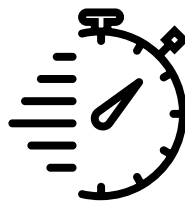
The building blocks of proteins are amino acids.

BCAA stands for **B**ranched **C**hain **A**mino **A**cids.

2 ESSENTIAL & EFFECTIVE

BCAA – leucine, isoleucine, valine – are essential amino acids. They cannot be made by our body, we need to get them from food and drinks.

BCAA are mostly metabolized directly in the muscles instead of the liver. So they provide energy to our muscles faster than other amino acids.



3 THE BENEFITS

BCAA

- can increase muscle growth
- help to reduce muscle breakdown
- can push performance and endurance
- have a positive effect on the blood sugar level

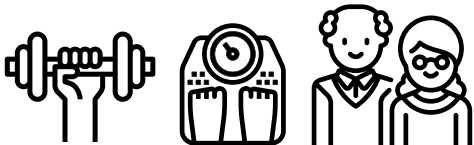


4 THE TARGET GROUPS

People who would like to build up or are exposed to lose muscle mass:

- sports (wo)men
- people following special diets
- silver agers

With strong muscles we feel fit and well. We enjoy being active. We feel the joy of life.



5 HIP & TRENDY LIFESTYLE DRINK

- ready to drink
- the perfect mix of the functional ingredients
- a tasty way to take BCAA

BCAA drinks are trendy thirst quenchers for fitness enthusiasts and sporty lifestylers.



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