



### ULTIMATE COOL SENSATION

Underline the coolness of energy drinks and of your brand with cool flavours.



LEVEL UP AND

## TAP INTO THE TREND

OF DESSERT-INSPIRED FLAVOURS IN BEVERAGES.

People are already familiar with apple pie and strawberry cheesecake flavours. Ice cream flavours are the next level.



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### **SURPRISE**

CURIOUS ENERGY DRINK ENTHUSIASTS AND DESSERT LOVERS ALIKE WITH AN

#### **OUTSTANDING**

FUSION OF FLAVOURS THAT PROMISE AN UNFORGETTABLE TASTE

**EXPERIENCE** 





# A TASTE OF SUMMER

ALL YEAR ROUND.

Infuse your beverages with a summertime vibe that transcends seasons.



BETHE

### TALK OF THE TOWN

Use the opportunity of playful and instagrammable marketing campaigns that captivate not only Gen Z.

The collaboration with an ice cream manufacturer may give both of you an extra boost for your brands and catch a wider audience.





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