

OUTSTANDING ORANGE

FIVE REASONS WHY

ESA SPOTLIGHT

1

BENEFIT FROM A GLOBAL

TOP SELLER



TOP 2

TOP 2

TOP 5

FRUIT FLAVOUR

2000

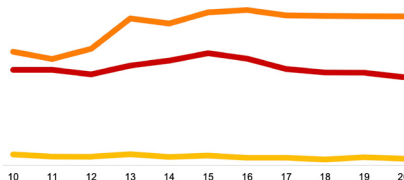
PRODUCT LAUNCHES PER YEAR GLOBAL
SOURCE: MINTEL GNPD

2

TRUST A STABLE

EVER GREEN

- BEVERAGES
- CONFECTIONERY
- ICE CREAM



PRODUCT LAUNCHES GLOBAL
SOURCE: MINTEL GNPD

3

INDULGE YOUR CONSUMERS WITH ONE OF THEIR

BEST LOVED FLAVOURS



N°1

N°2

N°3

4



DELIGHT YOUR CONSUMERS WITH A

GOOD FEELING

FOR BODY & SOUL

5

BENEFIT FROM A SOCIABLE AND

MULTI FACETED FLAVOUR

TO CREATE MAINSTREAM FIT PRODUCTS WITH A TRENDY TWIST



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YOUR PARTNER IN TASTE.

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